AMENDMENTS TO THE DRAWINGS:

The attached one (1) sheet of drawings includes changes to Fig. 5. The replacement sheet, which includes Fig. 5 and 6, replaces the original sheet including Fig. 5 and 6. In Fig. 5, an additional storage medium 525 has been added as described in the specification. No new matter has been added.

Attachment: One (1) replacement sheet.

REMARKS

I. Introduction

Claims 1, 17, 22, and 31 have been cancelled. Claims 2-7, 9, 10, 12, 16, 18, 19, 21, 23-27, 30, 33, and 35 have been amended. Claims 2-16, 18-21, 23-30, and 32-35 are pending. No new matter has been added. Reconsideration of the present application is requested.

II. Objection to the Drawings

With regards to the objection to the drawings, Figure 5 has been amended. No new matter has been added. In view of the foregoing, withdrawal of this objection is respectfully requested.

III. Rejection of Claims 1-5, 12-14, 16, 17, 21, 24, 25, and 33-35 Under 35 U.S.C. § 102(e)

Claims 1-5, 12-14, 16, 17, 21, 24, 25, and 33-35 were rejected under 35 U.S.C. § 102(e) as unpatentable over U.S. Patent No. 6,785,901 ("Horiwitz et al."). It is respectfully submitted that Horiwitz et al. does not render unpatentable the present claims for at least the following reasons.

Claims 1 and 17 have been cancelled, obviating the rejection of these claims.

Claims 2-5, 12-14, and 16 have been amended to ultimately depend from claim 10 and therefore include all of the features recited in claim 10. Horiwitz et al. has not been asserted to render claim 10 unpatentable. Therefore, it is respectfully submitted that Horiwitz et al. does not render unpatentable these dependent claims for at least the same reason.

Claim 21 has been amended to recite "a processor configured to **compare metadata** associated with selected content and the filtering criterion of the default profile, the processor configured to **permit or deny** rendering of the selected content based on the comparison, wherein the processor is provided in a settop box, and wherein the processor controls rendering of the content on a television and wherein the processor is configured to obtain a pointer to the metadata, the pointer being encoded in a vertical blanking interval of a signal of the selected content, and wherein the processor **obtains the metadata** for the comparison using the pointer." Horiwitz et al. fails to describe metadata obtained by the processor and used in a comparison to permit or deny rendering of a selected content. Thus, claim 21 is patentable over Horiwitz et al.

Claims 24 and 25 have been amended to ultimately depend from claim 21 and therefore include all of the features recited in claim 21 It is respectfully submitted that Horiwitz et al. does not render unpatentable these dependent claims for at least the same reasons more fully set forth above.

Similarly, claim 33 has been amended to recite "reading **metadata associated with the content**, wherein the metadata is **read from a location indicated by a pointer** extracted from a vertical blanking interval (VBI) of a signal of the selected content", "**comparing the metadata** to at least one stored filtering criterion, the filtering criterion describing a characteristic of at least one of permitted and prohibited content", and "**permitting or denying** rendering of the content based on the comparison." As discussed above, Horiwitz et al. fails to describe these features. Thus, claim 33 is patentable over Horiwitz et al.

Claim 34 ultimately depends from claim 33 and therefore include all of the features recited in claim 33. It is respectfully submitted that Horiwitz et al. does not render unpatentable these dependent claims for at least the same reasons more fully set forth above.

Similarly, claim 35 has been amended to recite "a processor configured to **compare** at least one stored filtering criterion with **metadata associated with selected content**, and to **permit or deny** rendering of the selected content based on the comparison, wherein the processor is configured to **retrieve the metadata using a pointer**." As discussed above, Horiwitz et al. fails to describe these features. Thus, claim 35 is patentable over Horiwitz et al.

In view of all of the foregoing, withdrawal of this rejection is respectfully requested.

IV. Rejection of Claims 1-3, 7, 8, 13, and 16-18 Under 35 U.S.C. § 103(a)

Claims 1-3, 7, 8, 13, and 16-18 were rejected under 35 U.S.C. § 103(a) as unpatentable over the combination of U.S. Patent No. 6,760,915 ("deCarmo") in view of U.S. Patent Application No. 2003/0014751 A1 ("Paek"). It is respectfully submitted that the combination of deCarmo and Paek does not render unpatentable the present claims for at least the following reasons.

Claims 1 and 17 have been cancelled, obviating the rejection of these claims.

Claims 2-3, 7, 8, 13, and 16 were amended to ultimately depend from claim 10, and therefore include all of the features described in claim 10. deCarmo and Paek have not been asserted to describe the features of claim 10, and thus claim 10 is patentable over the cited references. Thus, dependent claims 2-3, 7, 8, 13, and 16 are patentable over the cited references.

Claim 18 was amended to depend from claim 21, and therefore include all of the features described in claim 21. deCarmo and Paek have not been asserted to describe the features of claim 21, and thus claim 21 is patentable over the cited references. Thus, dependent claim 18 is patentable over the cited references.

In view of all of the foregoing, withdrawal of this rejection is respectfully requested.

V. Rejection of claims 6 and 26 Under 35 U.S.C. § 103(a)

Claims 6 and 26 were rejected under 35 U.S.C. § 103(a) as unpatentable over the combination of Horiwitz et al. in view of U.S. Patent Application No. 2003/0088420 A1 ("alSafadi et al.") It is respectfully submitted that the combination of Horiwitz et al. and alSafadi et al. does not render unpatentable the present claims for at least the following reasons.

Claim 6 was amended to depend from claim 10, and therefore includes all of the features described in claim 10. Horiwitz et al. and alSafadi et al. have not been asserted to describe the features of claim 10, and thus claim 10 is patentable over the cited references. Thus, dependent claim 6 is patentable over the cited references.

Claim 26 was amended to depend from claim 21, and therefore includes all of the features described in claim 21. Horiwitz et al. fails to describe claim 21, as discussed above, and alSafadi et al. has not been asserted to overcome the deficiencies of Horiwitz et al. Thus, claim 21 is patentable over the cited references. Thus, dependent claim 26 is patentable over the cited references.

In view of all of the foregoing, withdrawal of this rejection is respectfully requested.

VI. Rejection of Claims 9-11, 19, 20, 22, 23, and 27-32 Under 35 U.S.C. § 103(a)

Claims 9-11, 19, 20, 22, 23, and 27-32 were rejected under 35 U.S.C. § 103(a) as unpatentable over the combination of Horiwitz et al. and U.S. Patent No. 6,704,929 ("Ozer et al."). It is respectfully submitted that the combination of Horiwitz et al. and Ozer et al. does not render unpatentable the present claims for at least the following reasons.

Claims 22 and 31 have been cancelled, obviating the rejection of these claims.

Claim 9 recites, in relevant part, "**comparing metadata** associated with a selected content and the filtering criterion of the default profile, the metadata including information related to the selected content", "permitting or denying access to the content **based on the comparison**", and "**obtaining the metadata** using a URL, wherein the URL associates the metadata with the selected content." While Ozer generally describes an identifier associated

with an advertisement displayed to the viewers, the identifier only **identifies** the advertisement being played. The identifier does not associate the content with metadata, where the metadata is used in a comparison to determine whether the content may be accessed or not. Thus, claim 9 is patentable over the cited references.

Similarly, claim 10 recites, in relevant part, "comparing metadata associated with a selected content and the filtering criterion of the default profile, the metadata including information related to the selected content", "permitting or denying access to the content based on the comparison", and "obtaining the metadata using a pointer, wherein the pointer points to the metadata and is encoded in a Vertical Blanking Interval of a signal of the selected content." Thus, claim 10 is patentable over the cited references.

Claim 11 depends from claim 10. It is respectfully submitted that claim 11 is patentable over the cited references for at least the same reasons as claim 10.

Claims 19, 20, and 23 depend from claim 21, which recites, in relevant part, "a processor configured to **compare metadata** associated with selected content and the filtering criterion of the default profile, the processor configured to permit or deny rendering of the selected content based on the comparison wherein the processor is provided in a settop box, and wherein the processor controls rendering of the content on a television and wherein the processor is configured **to obtain a pointer to the metadata**, the pointer being encoded in a vertical blanking interval of a signal of the selected content, and wherein the processor **obtains the metadata** for the comparison using the pointer." It is respectfully submitted that claims 19, 20, and 23 are patentable over the cited references for at least similar reasons as claim 10.

Claim 27 recites, in relevant part, "**comparing** the **obtained** metadata and at least one filtering criterion, the filtering criterion describing a characteristic of at least one of permitted content or prohibited content" and "**permitting or denying access** to the selected content based on the comparison." It is respectfully submitted that claim 27 is patentable over the cited references for at least similar reasons as claim 10.

Claims 28 and 29 depend from claim 27. It is respectfully submitted that claims 28 and 29 are patentable over the cited references for at least the same reasons as claim 27.

Claim 30 recites, in relevant part, "a processor configured to obtain a pointer to **metadata** associated with selected content, **obtain the metadata using the pointer, compare** the metadata to the filtering criterion, and to **permit or deny** rendering of the selected content based on the comparison, wherein the processor is configured to extract the pointer from a vertical blanking interval (VBI) of a signal of the selected content." It is

respectfully submitted that claim 30 is patentable over the cited references for at least similar reasons as claim 10.

Claim 32 depends from claim 30. It is respectfully submitted that claim 32 is patentable over the cited references for at least the same reasons as claim 30.

In view of all of the foregoing, withdrawal of this rejection is respectfully requested.

VII. Rejection of Claim 15 Under 35 U.S.C. § 103(a)

Claim 15 was rejected under 35 U.S.C. § 103(a) as unpatentable over the combination of Horiwitz et al. and U.S. Patent Application No. 2003/0014750 ("Kamen"). It is respectfully submitted that the combination of Horiwitz et al. and Kamen does not render unpatentable the present claims for at least the following reasons.

Claim 15 ultimately depends from claim 10 and therefore includes all of the features recited in claim 10. As more fully set forth above, claim 10 is patentable over the cited references. Kamen does not cure the critical deficiencies set forth above. As such, it is respectfully submitted that the combination of Horiwitz et al. and Kamen does not render unpatentable claim 15, which depends from claim 10.

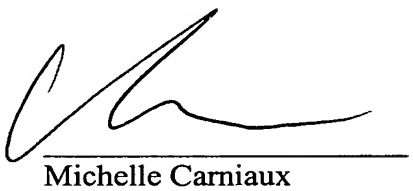
In view of all of the foregoing, withdrawal of this rejection is respectfully requested.

CONCLUSION

In light of the foregoing, it is respectfully submitted that all of the presently pending claims are in condition for allowance. Prompt reconsideration and allowance of the present application are therefore earnestly solicited.

Respectfully submitted,

Dated: 15 NOV, 2006

By: 

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